

## Adirondack Winery Wins 2 More Gold Medals for Seyval Blanc, Merlot

## at 10<sup>th</sup> Annual Sommelier Challenge International Wine & Spirits Competition

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*LAKE GEORGE, N.Y. (October 2018):* Adirondack Winery is proud to announce that its <u>Seyval Blanc</u> (2016 vintage, New York white wine) and <u>Merlot</u> (NV, American red wine) were both awarded Gold Medals at the <u>2018 Sommelier Challenge International Wine & Spirits Competition.</u>

The 10<sup>th</sup> annual competition was held Sept. 22<sup>nd</sup> and 23<sup>rd</sup> in San Diego, California. Wines were rated on a 100-point scale that factored in quality, taste, value and more. Adirondack Winery scored among the best scores in the competition, with its Seyval Blanc earning 92 points and its Merlot scoring 91. The Seyval Blanc and Merlot were evaluated alongside 1,100 wines from wineries around the world by an esteemed panel of 14 judges, including Chief Judge Jesse Rodriguez, Director of Wine at Montage Palmetto Bluff, an award-winning hotel and resort in South Carolina, and Jaime Smith, Beverage Director at the Four Seasons Hotel in Las Vegas.

All of Adirondack Winery's labels featuring stunning painted images of Adirondack region landscapes and setting, meant to evoke a nostalgia of the Adirondacks for every person that takes home a bottle. The Seyval Blanc, titled "Summit Solitude," showcases the beautiful fall colors of the Adirondacks from the top of New York's Whiteface Mountain. The Merlot's "Dusk at the Docks" label features the beautiful colors of fall as they hover above a marina on Harris Bay in early summer on Lake George.

Adirondack Winery's Seyval Blanc is a refreshing, dry white wine with a balanced acidity and tones of bright green apple and citrus. It is the winner of FIVE gold medals, including a gold at the 2017 Winemaker Challenge International Wine Competition. To craft this vintage, Wine Maker / CEO Michael Pardy sourced grapes from Lake Ontario.

The Winery's Merlot is a full-bodied dry wine aged in American Oak Barrels with deep purple hues and earthy tones, complemented by ripe black cherry and oaky flavors, soft tannins and a silky finish. It earned a silver medal at the 2018 Winemaker Challenge. Grapes for this vintage were also grown in Lake Ontario.

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## ABOUT ADIRONDACK WINERY:

Adirondack Winery opened in 2008 as the region's first winery. Winemaker/ CEO, Michael Pardy, creates the winery's wide selection of wines, which have won more than 180 medals at competitions to date. Adirondack Winery's wine labels (created by President Sasha Pardy) serve as a beautiful representation of Lake George and the Adirondacks, featuring artistic photographs of the gorgeous landscapes and landmarks of the region. Adirondack Winery's wine making facility is in Queensbury, N.Y. and its Tasting Rooms are located at 285 Canada Street in Lake George and 4971 Lake Shore Drive in Bolton Landing, NY. Adirondack Winery's wines are available for sale at its Tasting Rooms and Headquarters; through its online store with shipping to 35 states; at +/- 400 wine stores and restaurants in Upstate New York; and at wine festivals & fairs throughout New York. Adirondack Winery is also the presenter of the Adirondack Wine & Food Festival, held June 23rd & 24th at Charles R. Wood Festival Commons in Lake George.